



## **9th Annual Midwest Conference on Problem Gambling and Substance Abuse: Utilizing Evidence-Based Practices**

*June 6-8, 2012, InterContinental Kansas City at the Plaza, 401 Ward Parkway, Kansas City, Missouri*

Dec. 20, 2011

Dear Prospective Exhibitor and/or Sponsor:

It is with great pleasure that the Midwest Consortium on Problem Gambling and Substance Abuse invite you to participate as an exhibitor and/or sponsor at the 2012 Midwest Conference on Problem Gambling and Substance Abuse, June 6-8, 2012, at the InterContinental Kansas City at the Plaza, 401 Ward Parkway, in Kansas City, Mo.

The three-day, multi-state summit features internationally and nationally renowned experts in the fields of problem gambling, substance abuse and co-occurring disorders. Last year, the conference hosted more than 195 attendees from throughout the country.

The mission of the Consortium, which was created in 2003, is to promote and unify education, science and services to improve the quality and availability of community-based problem gambling and substance abuse treatment services for individuals and families.

Additionally, a primary focus is on the development and implementation of the Midwest Conference on Problem Gambling and Substance Abuse. Now an annual event, the conference offers participants an opportunity to interact with a diverse community committed to making a difference and learning from nationally recognized experts in the field. In addition, participants network with educators and researchers to discover resources, which enhance quality services for individuals with problem gambling and substance abuse behaviors.

On behalf of the Consortium conference planning committee, thank you for taking the time to consider joining us as an exhibitor and/or sponsor at the 9<sup>th</sup> annual Midwest Conference in June 2012. It would be our privilege to partner with you at the upcoming event.

If you have any questions, please contact Holly Kooper-Thompson, at (573) 526-7467 or [koofeh@molottery.com](mailto:koofeh@molottery.com); or Mark Rembecki at (573) 526-8048 or [mark.rembecki@dmh.mo.gov](mailto:mark.rembecki@dmh.mo.gov).

Also, please note that exhibitor and sponsorship fees do not include lodging. Lodging arrangements are available at InterContinental Kansas City at the Plaza at the rate of at a rate of \$159 per night, plus tax for a single or double occupancy room until May 7, 2012. Reservations can be made directly with the hotel at 866-856-9717 or online at: [Kansascityic.com](http://Kansascityic.com). The group lodging rate includes the following concessions: complimentary overnight self-parking for one car per guest room, complimentary access to the hotel's health club facilities, complimentary coffee served daily in the hotel lobby and complimentary temporary parking for non-hotel guests.

Again, thank you for your consideration, and we look forward to a potential partnership!



## 9th Annual Midwest Conference on Problem Gambling and Substance Abuse: Utilizing Evidence-Based Practices

June 6-8, 2012, InterContinental Kansas City at the Plaza, 401 Ward  
Parkway, Kansas City, Missouri

### Exhibitor's Application

Please type or print clearly. Complete all items with personal contact information provided in the manner you wish it to appear in the conference materials.

Organization/company: \_\_\_\_\_

Address: \_\_\_\_\_

City/state/zip/country: \_\_\_\_\_

Contact person name and title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Name(s) for identification badge (limited to two per booth).

1. \_\_\_\_\_ 2. \_\_\_\_\_

Will you have items for sale?  Yes  No

Will you need electricity for your exhibit?  Yes  No

Will you need audio/visual services for your exhibit?  Yes  No

Will you be shipping and/or storing materials to/at the hotel?  Yes  No

*(Note: There may be additional fees for electrical, audio or visual services. Please call (573) 526-7467 or e-mail koofeh@molottery.com for more information.)*

Please describe the nature of your association or agency and the services you provide: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Exhibitor packages include name on literature and conference website, one draped table two chairs, two name badges and one meal package**

<b>Item (check all that apply)</b>	<b>For-Profit</b>	<b>Non-Profit</b>	<b>Subtotal</b>
<b>Exhibit</b>	___\$300	___\$200	\$_____

<b>Additional meal package(s)</b>	# of packages: ___	@ \$200 each	\$_____
-----------------------------------	--------------------	--------------	---------

*(Includes: Welcome reception, continental breakfasts, snack breaks and lunches.)*

**TOTAL AMOUNT DUE:** \$\_\_\_\_\_

\*In order to maximize interaction with conference participants, a welcome reception, all breakfasts and snack breaks will be held in the exhibit hall. Lunch, keynote and general sessions will take place in an adjacent ballroom. Exhibitors are welcome to network with conference attendees during meals.

Each exhibit space includes one covered table and two chairs. Exhibitor badges must be worn while exhibits are open. Arrangements can be made with the hotel for receiving materials prior to the conference. Please contact the hotel for instructions and package handling and storage fees.

Exhibitors should check in at the conference registration desk prior to set up. The Consortium and the hotel insurance policies do not cover the vendor's property. Loss, damage or injury is the responsibility of the exhibitor. All items must be removed upon the close of the conference on June 8, 2012.



## 9th Annual Midwest Conference on Problem Gambling and Substance Abuse: Utilizing Evidence-Based Practices

June 6-8, 2012, InterContinental Kansas City at the Plaza, 401 Ward Parkway, Kansas City, Missouri

### Sponsorship Opportunities

The Midwest Consortium on Problem Gambling and Substance Abuse greatly appreciates your consideration and commitment in sponsorship for the 2012 Midwest Conference on Problem Gambling and Substance Abuse. All sponsorships are to support the conference.

#### Gold Sponsorship

**\$5,000 and above**

- Name and/or logo on literature, conference website and \*conference bags
- Acknowledgement during conference opening and closing speech
- Two conference registrations
- Two vendor tables

#### Silver Sponsorship

**\$2,500 - \$4,999**

- Name and/or logo on literature, conference website and \*conference bags
- One registration
- One vendor table

#### Friend of the Conference

**\$1,000 - \$2,499**

- Name and/or logo on literature and conference website

#### Participant Scholarships

**\$250 - \$999 each**

- Name on literature and conference website

***\*Note: To allow time for printing and production of conference bags, Gold and Silver Sponsors must confirm sponsorship by March 1, 2012.***



# 9th Annual Midwest Conference on Problem Gambling and Substance Abuse: Utilizing Evidence-Based Practices

June 6-8, 2012, InterContinental Kansas City at the Plaza, 401 Ward Parkway, Kansas City, Missouri

## Sponsorship Form

Name (Please print or type) \_\_\_\_\_

Company \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

### Sponsorship Opportunities (Please put an "X" next to your desired sponsorship level)

Gold Sponsor - \$ 5,000 and above

Silver Sponsor - \$2,500 - \$4,999

Friend of the Conference - \$500 - \$2,499

Participant Scholarships - \$250 each

### Additional Donations

Scholarships

Welcome Reception

\$ \_\_\_\_\_

\$ \_\_\_\_\_

Other (please specify): \_\_\_\_\_

\$ \_\_\_\_\_

### **Please select payment method:**

Cash

Money Order

Purchase Order

Credit Card – Credit Card Type:  Visa

Master Card

Discover

Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Three-Digit Security Code \_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Name on Card \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

*"I authorize a charge against my credit card in the following amount \$ \_\_\_\_\_"*

Check # (Payable to ACT Missouri) \_\_\_\_\_

Signature \_\_\_\_\_

Email (for receipt purposes) \_\_\_\_\_

**Fax or mail sponsorship form, registration form (if applicable) and payment to:  
Katrina Wieberg, ACT Missouri, ATTN: 2012 Midwest Conference 428 E. Capitol, 2<sup>nd</sup> Floor, Jefferson  
City, MO 65101; Fax number: (573) 635-7257**